

UNBLOCK YOUR EARS

WAXSOL[®] WORKS WHILE YOU SLEEP¹

JUST 2 DOSES OVER 2 NIGHTS¹



EAR WAX²



The outer ear contains many glands which produce ear wax



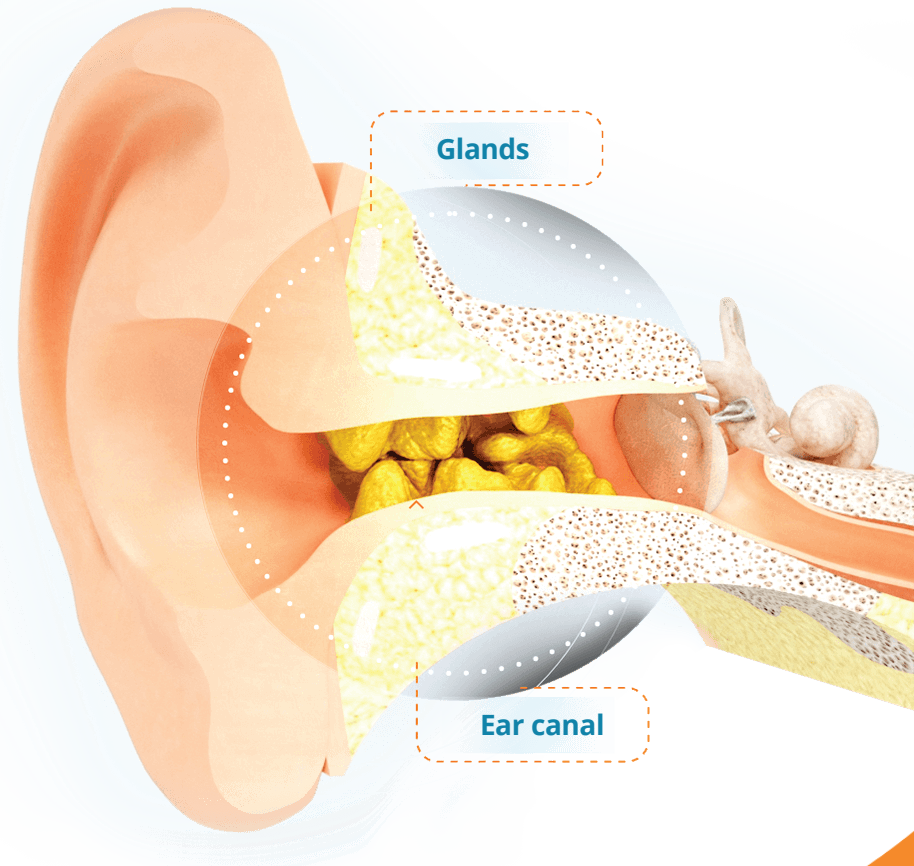
Ear wax is designed to protect the ear canal, repel water and stop bacteria growing



Ear wax is constantly moving along the ear canal



When the natural movement of ear wax slows down, ear wax may become compacted as a hard mass



SYMPTOMS OF EAR WAX

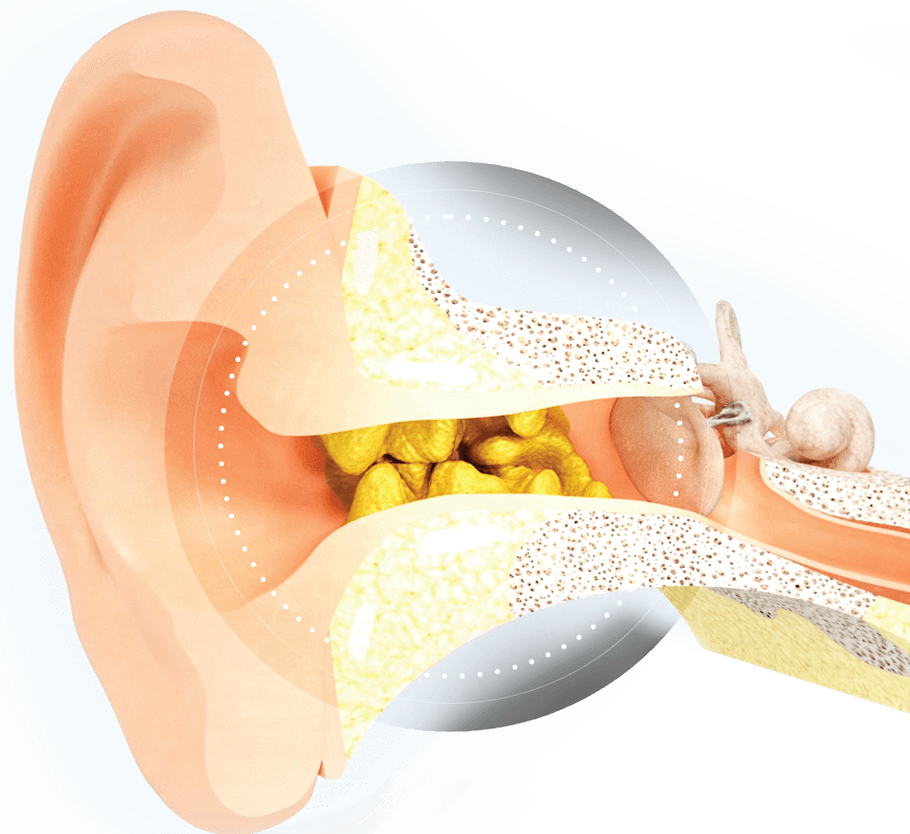
BUILD UP



SYMPTOMS CAN INCLUDE:²

- Mild deafness or temporary hearing loss
- Earache or pain
- A sensation of fullness inside the ear
- Tinnitus (ringing in the ear)

In most cases, ear wax build up is uncomfortable but harmless



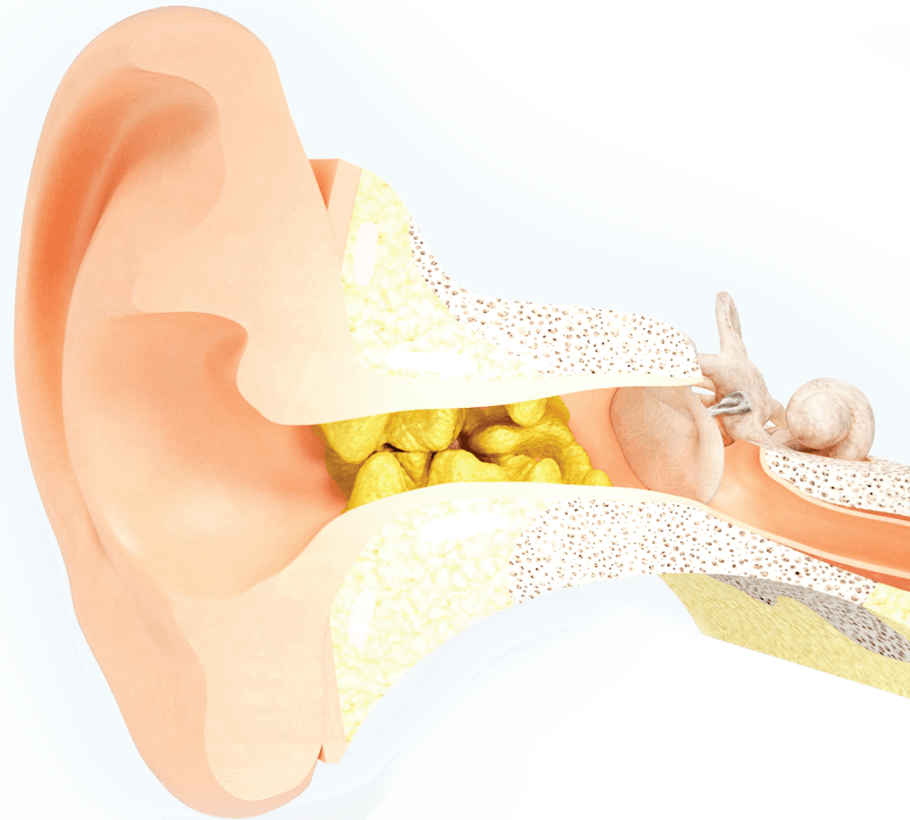
TREATMENT OF EAR WAX

BUILD UP



TREATMENT MAY INCLUDE:²

- Ear drops to soften the ear wax e.g., **WAXSOL**[®] Docusate sodium 0.5% w/v
- Use of an ear syringe or suction device by a healthcare professional





WAXSOL® NEW ZEALAND'S

#1 EAR WAX REMOVER^{1,3}



Water based formulation containing docusate sodium to soften and break up ear wax



Easy to use dropper — no need to measure drops



Simple treatment regimen:
1 dose a night for 2 nights



Always read the label. Use only as directed.
If symptoms persist, see your healthcare professional.



WAXSOL[®] HAS CLEAR BENEFITS

	WAXSOL [®]	Ear Clear ^{® 4}	Cerumol ^{® 5}	AudiClean ^{® 6}	Clean Ears ⁷	Audisol ^{® 8}	Audisol-D ^{™ 8}
							
Treatments per day*	1	2	2	2-3 a week	3	2	2
Days to treat*	2	Up to 4	Up to 7	Use regularly	Until wax dissolves	3-4	Do not use for longer than 30 days

WAXSOL[®] HAS SIMPLE CONVENIENT DOSING¹

Always read the label. Use only as directed.

If symptoms persist, see your healthcare professional.

* As per manufactures and distributors guidelines.



WHO IS **WAXSOL**®

SUITABLE FOR?¹



WAXSOL® is suitable for easy removal of ear wax in customers **over 12 years of age**



Ear wax is designed to protect the ear canal, repel water and stop bacteria growing

WAXSOL® is suitable for the following people:²

- ✓ Elderly
- ✓ Cotton tip users
- ✓ Those that work in dusty dirty environments
- ✓ Those who use hearing aids or earphones regularly





Always read the label. Use only as directed.
If symptoms persist, see your healthcare professional.





HOW TO USE WAXSOL®¹

The best time to use WAXSOL® is just before bedtime.

-  Fill the dropper with **WAXSOL®**
-  Tilt your head to one side
-  Gently fill your blocked ear
-  Place the cotton wool ball in the ear to act like a plug. In the morning remove the cotton wool ball

The loosened ear wax should now move out of the ear naturally

- **WAXSOL®** can be used in one ear or both ears at once if needed
- You only need to use **WAXSOL®** once a night over 2 nights





WHEN SHOULD

WAXSOL® NOT BE USED?^{1,2}



**DO NOT USE WAXSOL®
IF YOUR PATIENT SUFFERS FROM:**

- A perforated ear drum
- An inflamed or infected ear canal (otitis externa)
- Eczema or seborrheic dermatitis on the outer ear
- Allergies related to any ingredients in WAXSOL®





References:

1. WAXSOL® Approved Leaflet Insert.
2. Poulton et al. Ear Wax Management. AFP 2015; 44(10): 731-4.
3. NZ IMS Dataview MAT Dec 2020.
4. Ear Clear® is a registered trademark of Key Pharmaceuticals - <http://www.keypharm.com.au/brand/earclear/>.
5. Cerumol® is a registered trademark of Thornton & Ross - <https://shop.thorntonross.com/health-care-c44/ear-care-c49/cerumol-m30>.
6. Audiclean® is a registered trademark of Omega Pharma - <https://www.yumpu.com/en/document/read/51805125/audiclean-e-bookletpdf-omega-pharama/>.
7. Clean ears is a product manufactured by Neva Pharma & distributed by USL Consumer Ltd Auckland - <http://www.navehpharma.com/products/advanced-ent-line/clean-ears>.
8. Audisol® & Audisol-D™ are registered & trademarks respectively of PK Benelux BV & supplied by ANZ Pharma, Auckland.

WAXSOL® (docusate sodium 0.5% w/v). General Sale Medicine. Indications: For easy removal of ear wax. Contraindications: Perforated eardrum, inflamed or infected ear. Precautions: For external use only. If pain or inflammation is experienced treatment should be discontinued. Adverse Effects: Allergic reaction. Dosage & Administration: Tilt the head to one side, gently trickle WAXSOL® in blocked ear until it is full, moisten a cotton wool ball with WAXSOL® place the cotton wool ball in the ear to act like a plug. In the morning remove the cotton wool ball. Repeat these steps on the second night. Always read the label. Recommend only as directed. For Aural Use Only.

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